

Attachment B

Burwood Heights Shopping Centre

Proposed Budget (Year 1)

Expenses	Estimated cost
Management	
Centre Coordinator management fees	\$18,720
Accounting & audit fees	\$ 1,400
Public Liability Insurance	\$ 800
Catering for meetings	\$ 400
APRA and Consumer Affairs	\$ 370
Marketing, Advertising and Promotions	
Loyalty app maintenance & cloud storage	\$10,752
Christmas decorations, install, dismantle & storage	\$ 4,500
Digital marketing	\$ 4,000
Quarterly newsletters, art, design and print	\$ 1,300
Website, maintenance, updates	\$ 1,005
Prizes for loyalty app (\$50 per month) / 50c spend and save promotions	\$ 600
Flag changeover and updates	\$ 535
In-Centre Breezeway poster updates	\$ 500
Professional development (training) for Centre Coordinator	\$ 118
Total	\$45,000